



Schedule of events

January 30 – February 2, 2008

Ottawa Congress Centre • Ottawa, Ontario, Canada

Wednesday, January 30, 2008

12:00 pm – 7:00 pm

Registration

6:00 pm – 7:00 pm

Meet and greet sponsored by **Aurora Energy Resources**

7:00 pm – 9:30 pm

Opening ceremonies sponsored by **Nunavut Tunngavik Incorporated**

Speakers include:

- **Hon. Chuck Strahl**, Minister of Indian and Northern Affairs Canada
- **Hon. Perrin Beatty**, President & CEO, Canadian Chamber of Commerce
- **Paul Kaludjak**, President, Nunavut Tunngavik Incorporated

Entertainment by **Insolita**

Thursday, January 31, 2008

7:45 am – 9:00 am

Breakfast

Keynote address

Hon. Diane Ablonczy, Secretary of State for Small Business and Tourism

Minister Ablonczy will discuss the value of tourism and trade in support of the economic development of northern Canada.

8:00 am

Exhibitor set-up

8:30 am – 5:30 pm

Registration

9:00 am – 11:45 am

Conference sessions: CULTURAL INDUSTRIES AND TOURISM

9:00 am – 9:15 am

Moderator: **Johnny Adams**, Partner, Laval, Fortin, Adams Ltée

9:15 am – 9:45 am

Cruise ship development

George Berthe, Cruise North Expeditions

George Berthe will provide insight into future opportunities for the cruise line industry in Canada's north, and the ongoing discussions to form a joint venture with Nunavut- and Nunatsiavut-based organizations.

9:45 am – 10:15 am

Film

Zacharias Kunuk, Igloolik Isuma Productions

Zacharias Kunuk will discuss the economic and other impacts that the film industry has on the northern regions as well as the future potential of the industry.

10:15 am – 10:45 am

Conference nutrition break

10:45 am – 11:15 am

Arts and culture

Judith Varney Burch

Judith Varney Burch will share her insights into economic and other impacts that the cultural industries, in particular art, have on the northern regions as well as the future potential of the industry.

11:15 am – 11:45 am

Nunatsiavut tourism

Hon. Ben Ponniuk, Minister of Culture, Recreation and Tourism





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Thursday, January 31, 2008 (continued)

12:00 pm – 1:15 pm

Luncheon

Keynote address

David Chernushenko, Advisory Committee Chair/Member, Program on Climate Change Adaptation Policy – National Round Table on the Environment and the Economy (NRTEE)
Climate Change Adaptation Policy and the Canadian north – enabling and improving the management of climate change.

1:30 pm

Trade show opens

- Arts demonstrations
- Cultural performances

1:30 pm

Workshops

1:30 pm – 2:15 pm

Procurement Strategy for Aboriginal Business (PSAB): A Government of Canada procurement policy

Presenter: **Sylvie Moquin**, A/Senior Program Manager, PSAB, Indian and Northern Affairs Canada
Each year, the federal government spends about \$14 billion on goods and services, including construction. However, you don't have to be a big firm to do business with the Government as most of government contracts are valued at less than \$100,000. PSAB has been designed to encourage federal officials and Aboriginal firms to do more business together. This workshop will explain PSAB and will help you understand the government contracting process and how to take advantage of this market opportunity.

2:15 pm – 2:45 pm

Happy Valley-Goose Bay, Labrador – Diversity in Motion

Presenter: **Councillor Madelyn Kelly**

The presentation will provide a brief overview of the Town of Happy Valley-Goose Bay, Labrador, showcasing its people and infrastructure. It will discuss the challenges of being a community with one major employer and how this is being overcome through the diversification of the economy. It will conclude with the opportunities that are available now and those that are on the horizon.

2:45 pm – 3:45 pm

Nunatsiavut Sessions

Presenters:

Hon. Darryl Shiwak, Minister, Department of Education and Economic Development
Tim McNeill, Deputy Minister, Department of Education and Economic Development

3:00 pm – 3:30 pm

Trade show nutrition break sponsored by **City of Iqaluit**

5:30 pm

Trade show closes

Please note that schedule and speakers are subject to change.





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Friday, February 1, 2008

7:45 am – 9:00 am

Breakfast sponsored by **Makivik Corporation**

Keynote address

Bob Davis, President, First Air

The President of the “Airline of the North” will discuss the importance of the air transportation industry in northern economic development.

8:30 am – 5:30 pm

Registration

9:00 am – 11:45 am

Conference sessions: ENVIRONMENT AND THE ECONOMY

9:00 am – 9:15 am

Moderator: **Dr. Ron Sparkes**, Labrador Associate, Labrador Institute, Memorial University

9:15 am – 9:45 am

National sovereignty

General Rick Hillier, Chief of the Defence Staff

General Hillier will offer particular insights as Chief of the Defence Staff with respect to the important role Canada’s north will play with respect to national sovereignty in the coming years and decades.

9:45 am – 10:15 am

Northern economic development

Shauneen Bruder, Executive Vice-President, Business and Commercial Banking, RBC

Shauneen Bruder will provide particular insight into the economic impact that northern development will have on the Canadian economy.

10:15 am – 10:45 am

Conference nutrition break sponsored by **Town of Happy Valley-Goose Bay**

10:45 am – 11:15 am

Inuit and the Canadian Arctic

Mary Simon, President, Inuit Tapiriit Kanatami

Ms. Simon will discuss the impact of development and climate change on the peoples and the economy of the north.

11:15 am – 11:45 am

Northern shipping and transportation

Peter Woodward, Vice President, Woodward Group of Companies

This Arctic and northern shipper will share his insights into the transformation of the Arctic gateway and opening of the Northwest Passage with the onset of climate change, and how this will drive business and economic development opportunities for Canada’s north in the years to come.

12:00 pm – 1:15 pm

Luncheon

Sponsored by **Nunatsiavut Government**

Keynote address

Hon. Paul Oram, Minister of Business, Government of Newfoundland and Labrador

1:30 pm

Trade show opens

- Arts demonstrations
- Cultural performances





Schedule of events

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Friday, February 1, 2008 (continued)

1:30 pm

Workshops

1:30 pm – 2:00 pm

Nunavut Investment Attraction Projects

Presenters: **Department of Foreign Affairs and International Trade (DFAIT)** and **Dushyenth Ganesan**, Department of Economic Development & Transportation, Government of Nunavut
A presentation on investment attraction projects – what they are and how they support community economic development.

2:00 pm – 2:45 pm

Nunavut Community Skills Information System (NCSIS)

Presenter: **Bruce Rigby**, Senior Advisor, Adult Learning, Department of Education, Government of Nunavut

A presentation on NCSIS and how it provides accurate data to assess individual employability skills and assist in the creation of targeted training programs.

2:45 pm – 3:15 pm

NNI Policy

Presenter: **Morrie Schneiderman**, Acting NNI Executive Coordinator, Department of Economic Development & Transportation, Government of Nunavut
A workshop for businesses outside of Nunavut that want to compete for part of the \$50,000,000 that the Government of Nunavut spends each year buying goods and services from outside Nunavut. This workshop will focus primarily on what businesses need to know to deal with the three-way relationship amongst the contractor (and subcontractors), the Contracting Authorities within the Government of Nunavut, and the NNI Policy.

3:00 pm – 3:30 pm

Trade show nutrition break sponsored by Makivik Corporation

3:15 pm – 3:45 pm

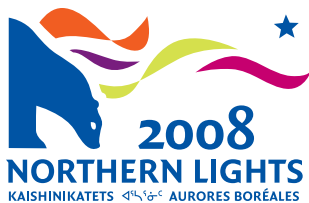
Nunavut's thriving mineral sector

Presenter: **Eric Prosh**, Minerals Manager, Minerals & Petroleum Division, Department of Economic Development & Transportation, Government of Nunavut
An overview of the Nunavut Mineral Exploration and Mining Strategy, and an update on industry investment and activity in 2007.

5:30 pm

Trade show closes





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Saturday, February 2, 2008

7:45 am – 9:00 am

Breakfast

Keynote address

Hector Jacques, Chairman, Board of Directors, Jacques Whitford
Partnering with the Best – Jacques Whitford and the North

8:30 am – 4:30 pm

Registration

9:00 am – 11:45 am

Conference sessions: RESOURCE DEVELOPMENT

9:00 am – 9:15 am

Moderator: **Glenn Cousins**, Executive Director, Nunavut Economic Forum

9:15 am – 9:45 am

Fisheries

Ambassador Loyola Sullivan, Department of Foreign Affairs and International Trade
The Ambassador will discuss the importance of jurisdictional and international cooperation toward the successful and sustainable management of north Atlantic fish stocks and the seal population, especially as it relates to Newfoundland and Labrador, Nunavut, Nunavik and Greenland.

9:45 am – 10:15 am

Mining

Mark O'Dea, Aurora Energy Resources
Dr. O'Dea will provide an overview of Aurora Energy Resources' Michelin Project located in North Coast Labrador's central mineral belt.

10:00 am

Trade show opens – public day

- Arts demonstrations
- Cultural performances

10:15 am – 10:45 am

Conference nutrition break

10:45 am – 11:15 am

Energy

Gilbert Bennett, Vice-President of the Lower Churchill Project, Newfoundland and Labrador Hydro
Mr. Bennett will provide an update on the Lower Churchill project, including current status of the environmental assessment and aboriginal IBA negotiations.

11:00 am – 11:30 am

Trade show nutrition break sponsored by Innu Development Limited Partnership

11:15 am – 11:45 am

Oil and gas

Dag Ryen Ofstad, Communication Manager, Ormen Lange Project, StatoilHydro (Norway)
Mr. Ofstad will speak on the Ormen Lange gas field as a development concept viable for Canada's northern offshore gas deposits, with a description of the development reflecting local considerations, collaboration with regional and local authorities, fisheries, local industry and environmental focus.





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Saturday, February 2, 2008 (continued)

12:00 pm – 1:15 pm **Luncheon** sponsored by **NorTerra Inc.**

Keynote address

Hon. Paul Okalik, Premier of Nunavut

1:45 pm

Workshops

1:45 pm – 2:30 pm

An Arctic gateway and trade corridor

Presenter: **Francis Schiller**, Principal, The Industry Government Relations Group (IGRG Inc.)

This presentation focuses on opportunities for developing an Arctic gateway and trade corridor as a strategy to address the transportation infrastructure deficit across Nunavut, Nunavik, Nunatsiavut and Labrador.

2:30 pm – 3:00 pm

Sustainable Sealing in Nunavut – Overview of the Industry

Presenter: **Wayne Lynch**, Department of the Economic Development & Transportation, Government of Nunavut

The Nunavut seal hunt: a biologically and economically sustainable renewable resource. The sealing industry in Nunavut is one of Inuit cultural expression and economic livelihood, and is an option to limited employment opportunities helping Inuit hunters finance the costs of subsistence harvesting and create employment and income for Inuit value-added producers.

2:30 pm – 3:00 pm

Trade show nutrition break sponsored by **Aurora Energy Resources**

3:00 pm – 3:45 pm

Presentation sponsored by **CANADA'S ARCTIC JOURNAL** above&beyond

Silent Messengers of the Arctic: their mysteries revealed

Norm Hallendy, award-winning author and ethno-geographer

Inuksuit are among the oldest and most important objects placed by humans upon the vast Arctic landscape and have become a familiar symbol of the Inuit and their homeland. Listen as Norm Hallendy unlocks some of the fascinating, millennia-old mysteries of communication in the Arctic.

4:30 pm

Trade show closes

6:30 pm – 10:30 pm

Gala dinner – Grand Hall, Museum of Civilization

Sponsored by **Woodward Group of Companies** and **Jacques Whitford**

Dress: Formal

Master of Ceremonies: **Seamus O'Regan**, Canada AM

- Charity auction
- Entertainment